



- 07:30 a.m. – 08:15 a.m. Registration and breakfast**
- 08:15 a.m. – 08:30 a.m. Welcoming Remarks** (Exhibit Hall 1)
Jason Ball, President and CEO, Sioux Falls Area Chamber of Commerce
- 08:30 a.m. – 08:45 a.m. Special Message from Sen. Rounds, Chairman of the Senate Armed Services Subcommittee on Cybersecurity** (Exhibit Hall 1)
- 08:45 a.m. – 09:30 a.m. Innovation through Cybersecurity** (Exhibit Hall 1)
Bryce Austin, TCE Strategy
- 09:30 a.m. – 09:45 a.m. The Region’s Cyber Threat Landscape** (Exhibit Hall 1)
Mark Shlanta, SDN Communications
- 09:45 a.m. – 10:00 a.m. Networking Break—Sponsored by TierPoint**
- 10:00 a.m. – 10:45 a.m. Breakout Session 1A** (Rooms 11-14)
“Simulated Cyber Attack”—Greg Jackson/Craig Mitchell, Dynetics of Alabama
- Breakout Session 1B** (Rooms 6-7)
“Understanding Identity Theft”—Bill Walker, ID Shield
- 10:55 a.m. – 11:40 a.m. Breakout Session 2A** (Rooms 11-14)
“Think Your Network is Safe? Check All of Your Endpoints”—Ben Timms, HP Security Specialist
- Breakout Session 2B** (Rooms 6-7)
“Financial Risks—the True Cost of Cyber Security”—Robert Kardell, Goosman Law Firm/ex-FBI agent
- 11:50 a.m. – 12:05 p.m. Creating a Culture of Cybersecurity** (Exhibit Hall 1)
Eric A. Pulse, Eide Bailly, LLP
- 12:15 p.m. – 12:30 p.m. Sponsorship Spotlight** (Exhibit Hall 1)
PREMIER Bankcard
- 12:30 p.m. – 01:15 p.m. Real World Cybersecurity, A Candid Discussion** (Exhibit Hall 1)
Bryce Austin, TCE Strategy and Sammi Bjelland, KELOLAND Media Group
- 01:15 p.m. – 01:25 p.m. Closing Remarks** (Exhibit Hall 1)
Jason Ball, President and CEO, Sioux Falls Area Chamber of Commerce