

CONNECTOR MEMBERSHIP CHECKLIST

Make the most of your Chamber membership by taking advantage of these available benefits. Use this checklist to track what you've claimed and identify opportunities to increase your visibility, connections and impact in the greater Sioux Falls business community.

EXCLUSIVE CONNECTOR MEMBER BENEFITS

- Attend public policy & advocacy briefings**
Receive exclusive invitations to briefings with elected officials and Chamber leadership, providing insight into legislative issues impacting your business and community.
- Submit a digital ad for siouxfallschamber.com (six months)**
Receive six months of digital advertising on the Chamber website, reaching a targeted local business audience. You may update your ad once per quarter.
- Host an annual ribbon cutting for any business milestone**
Celebrate launches, anniversaries, initiatives or achievements with a Chamber-supported event and increased community visibility.
- Include your promotional materials in the New Member Package**
Share your business with new Chamber members through welcome gift bags distributed at New Member Coffees.
- Add multiple business locations to your Member Directory listing**
Expand your presence in the online Member Directory by adding additional business locations to your listing, helping customers and partners easily find and connect with your business.

- Customize your enhanced listing in the online Member Directory**
Create a robust online listing with your logo, description, contact details, website and social links and photos to help boost SEO and online visibility.

- Claim your Membership Mixer passes (up to four)**
Receive four complimentary passes to attend Chamber Mixers and connect your team with the business community.

- Schedule a Business Spotlight on siouxfallschamber.com**
Share your story with one member-written article per year, published on the Chamber website blog and promoted on Chamber social media to boost your visibility.

- Request a digital copy of the Chamber Membership Directory**

Members may request one digital copy of the Chamber Membership Directory each year to support outreach and business development. The directory is provided as a spreadsheet and includes all active members as of the request date, with business name, address, phone number and primary contact listed in the directory.

- Display your Chamber Member window decal**

Decals are provided to new members and distributed annually to existing members to proudly display ongoing support for our business community.

- Engage with the Chamber's full-time advocacy team**

The Greater Sioux Falls Chamber of Commerce serves as the voice of business at all levels of government, advocating for policies that support a strong business climate and represent the interests of the Sioux Falls business community.

- Stay up to date with Chamber publications**

Get Chamber News magazine, the Quickly e-newsletter, Chamber Advocate emails and other regular Chamber communications.

- Attend Chamber events to grow your network and learn more about the community**

Don't miss exclusive pricing for members! Log in and register yourself and your employees for upcoming Chamber events and programs.

- Promote your events on siouxfallsevents.com**

Share your events with the community through siouxfallsevents.com, a community-wide events calendar.



*Visit our **Member Resource Hub** to get started with your Chamber membership and take advantage of your benefits. Find step-by-step guides, tools and member-only resources to update your profile, promote your business, explore events and stay connected.*

siouxfallschamber.com/resources



**GREATER
SIOUX FALLS
CHAMBER OF COMMERCE**

To take advantage of these benefits or learn more about individual options, please contact Carly Reinders at creinders@siouxfalls.com.