

PROMOTER MEMBERSHIP CHECKLIST

Make the most of your Chamber membership by taking advantage of these available benefits. Use this checklist to track what you've claimed and identify opportunities to increase your visibility, connections and impact in the greater Sioux Falls business community.

EXCLUSIVE PROMOTER MEMBER BENEFITS

- ☐ Claim your **Membership Mixer passes** (up to four team members)
Connect your team with the business community — Promoter members and above receive four complimentary passes to attend Chamber Mixers.
- ☐ Submit a **digital ad** for siouxfallschamber.com (three months)
Receive three months of digital advertising on the Chamber website, reaching a targeted local business audience.
- ☐ Schedule a **Business Spotlight** on siouxfallschamber.com
Share your story with one member-written article per year, published on the Chamber website blog and promoted on Chamber social media to boost your visibility.
- ☐ Request a **digital copy** of the Chamber Membership Directory annually
Promoter members and above may request one digital copy of the Chamber Membership Directory annually to support outreach and business development.



Visit our **Member Resource Hub** to get started with your Chamber membership and take advantage of your benefits. Find step-by-step guides, tools and member-only resources to update your profile, promote your business, explore events and stay connected.

siouxfallschamber.com/resources



To take advantage of these benefits or learn more about individual options, please contact **Pat Lund** at plund@siouxfalls.com.

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- ☐ Display your Chamber Member **window decal**
Decals are provided to new members and distributed annually to existing members to proudly display ongoing support for our business community.
- ☐ Customize your **enhanced listing** in the online Member Directory
Create a robust online listing with your logo, description, contact details, website and social links, and photos to help boost SEO and online visibility.
- ☐ Watch for new issues of **Chamber News** in the mail and on newsstands
Chamber News is published ten times per year and features local business news, Chamber updates, upcoming events and resources for members.
- ☐ Engage with our advocacy team through **Chamber Advocate** emails
The Chamber serves as the voice of business at all levels of government. Chamber Advocate emails keep you informed on public policy issues and advocacy efforts impacting the Sioux Falls business community.
- ☐ Take a “quick” glimpse at upcoming events and updates in the weekly **Quickly** e-newsletter
Stay connected with timely news, announcements and a preview of events happening over the next two weeks in this weekly e-newsletter.
- ☐ Attend **Chamber events** to grow your network and learn more about the community
Don't miss exclusive pricing for members! Log in and register yourself and your employees for upcoming Chamber events and programs.
- ☐ Promote your events on siouxfallsevents.com
Share your events with the community through siouxfallsevents.com, a community-wide events calendar.