

PROMOTER MEMBERSHIP CHECKLIST

Make the most of your Chamber membership by taking advantage of these available benefits. Use this checklist to track what you've claimed and identify opportunities to increase your visibility, connections and impact in the greater Sioux Falls business community.

EXCLUSIVE PROMOTER MEMBER BENEFITS

- Claim your **Membership Mixer passes** (up to four)

Connect your team with the business community. Promoter members receive four complimentary passes to attend Chamber Mixers.

- Submit a **digital ad** for siouxfallschamber.com (three months)

Receive three months of digital advertising on the Chamber website, reaching a targeted local business audience.

- Schedule a **Business Spotlight** on siouxfallschamber.com

Share your story with one member-written article per year, published on the Chamber website blog and promoted on Chamber social media to boost your visibility.

- Request a **digital copy** of the Chamber Membership Directory annually

Promoter members may request one digital copy of the Chamber Membership Directory annually to support outreach and business development.

- Display your Chamber Member **window decal**

Decals are provided to new members and distributed annually to existing members to proudly display ongoing support for our business community.

- Customize your **enhanced listing** in the online Member Directory

Create a robust online listing with your logo, description, contact details, website and social links and photos to help boost SEO and online visibility.

- Engage with the Chamber's full-time **advocacy team**

The Greater Sioux Falls Chamber of Commerce serves as the voice of business at all levels of government, advocating for policies that support a strong business climate and represent the interests of the Sioux Falls business community.

- Stay up to date with **Chamber publications**

Get Chamber News magazine, the Quickly e-newsletter, Chamber Advocate emails and other regular Chamber communications.

- Attend Chamber events** to grow your network and learn more about the community

Don't miss exclusive pricing for members! Log in and register yourself and your employees for upcoming Chamber events and programs.

- Host one annual **ribbon cutting ceremony**

Celebrate launches, anniversaries, initiatives or achievements with a Chamber-supported event and increased community visibility.

- Promote your events** on siouxfallsevents.com

Share your events with the community through siouxfallsevents.com, a community-wide events calendar.



Visit our **Member Resource Hub** to get started with your Chamber membership and take advantage of your benefits. Find step-by-step guides, tools and member-only resources to update your profile, promote your business, explore events and stay connected.

siouxfallschamber.com/resources



To take advantage of these benefits or learn more about individual options, please contact **Pat Lund** at plund@siouxfalls.com.