

# Advertise in the Chamber's *Quickly* newsletter

High impact. Low cost. Local reach.

Looking for an affordable, high-visibility way to promote your business, event or announcement to a highly engaged local audience? Advertising in the Chamber's *Quickly* newsletter delivers consistent visibility with strong local impact — every single week.

## About *Quickly*

*Quickly* is the Chamber's weekly electronic bulletin highlighting the upcoming two weeks of Chamber activities, programs and business news.

**Circulation:** Approximately 7,000 subscribers

**Audience:** Chamber members, business leaders, professionals and community stakeholders across the greater Sioux Falls region.

## Why advertise in *Quickly*?

### Targeted reach

Your message lands directly in the inboxes of decision-makers and engaged local professionals.

### Cost-effective exposure

At just \$100 per placement, *Quickly* is one of the most affordable digital advertising opportunities in the region.

### Consistent engagement

As a trusted weekly resource, *Quickly* delivers dependable visibility and reader attention.

### Local impact

Perfect for promoting:

- Events and fundraisers
- New products and services
- Nonprofit initiatives
- Seasonal promotions
- Brand awareness campaigns

## Create your own ad

(no designer required)

You don't need professional design software to create an effective *Quickly* ad — free tools such as Canva make it easy to build a 300 x 250 pixel digital ad using drag-and-drop templates. Choose one strong image (storefront, product, team or event), focus on a single clear message (promotion, event or new offering), add a simple call to action like Shop Now, Register Today or Learn More, and keep your design clean with high contrast and minimal text for best readability.

Updated January 2026



**Advertising rate:**  
**Only \$100 per placement**

## *Quickly* at a glance

**Frequency:** Weekly

**Content:** Two weeks of  
Chamber activities

**Circulation:** ~7,000  
Chamber members

## Ad specifications

**Size:** 300 x 250 pixels

**File format:** JPG or PNG files  
in RGB color space

**Resolution:** 72 pixels per inch

*Ads must be supplied by the advertiser.  
The Chamber does not offer design services.*

**Ready to Reserve your  
Spot in *Quickly*?**

Contact **Teresa Schreier**  
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