

# Advertise on **siouxfallschamber.com**

Promote your business where members go first

The Chamber's website, [siouxfallschamber.com](http://siouxfallschamber.com), is a trusted hub for business resources, events, Chamber programming and Chamber News content. Website banner advertising allows you to show your support for the Chamber while keeping your business visible to members, community leaders and site visitors year-round.

## Why advertise on the Chamber website?

- **Always-on visibility** — Your ad runs 24/7 across high-traffic pages.
- **Business-focused audience** — Members, professionals and community partners visit regularly.
- **Flexible timing** — Choose 1-12 months to match your marketing needs.
- **Members-only benefit** — Website advertising is exclusive to Chamber members.

## 2025-26 website advertising rates

**1 month: \$175**

**3 months: \$400 (~\$133/month)**

**6 months: \$750 (~\$125/month)**

**12 months: \$1,200 (~\$100/month)**

*Rates effective as of Oct. 1, 2025*

## Website advertising included with select membership tiers

### Promoter Level:

Includes three months of website advertising

### Connector Level:

Includes six months of website advertising

### Leader & Visionary Levels:

Include one full year of website advertising

*Classic-level memberships do not include website advertising*

## Create your own ad

*(no designer required)*

Free tools such as Canva make it easy to build a 300 x 250 banner. Use one strong image, keep your message focused, add a clear call to action and choose high-contrast, easy-to-read text.

## Ready to submit your ad?

Contact **Jill Blom** at [jblom@siouxfalls.com](mailto:jblom@siouxfalls.com)



## Ad specifications

**Size:** 300 x 250 pixels

**File format:** JPG or PNG files in RGB color space

**Resolution:** 72 pixels per inch

*Ads must be supplied by the advertiser.  
The Chamber does not offer design services*

## Who is seeing your ad?

### A snapshot of real visitors on [siouxfallschamber.com](http://siouxfallschamber.com)

- Local employers and decision-makers
- Media and community partners
- Professionals exploring Sioux Falls as a place to live, work and build careers
- Regional and statewide stakeholders
- Organizations and partners connecting with the Sioux Falls business community

Your ad reaches people who are actively exploring, investing in and engaging with Sioux Falls — not just passing through.

### Website reach snapshot

*(last 12 months)*

- 207,000 website visitors
- 1.2 million interactions
- Consistent Sioux Falls engagement
- Visitors regularly explore events, programs, membership and resource pages