2025-2026



Event Sponsorship Guide

Table of contents

Membership events

Chamber Annual Meeting 4-5
Operation Thank You6
Sioux Falls Day at the Legislature7
Membership Mixers 8-9
Morning Mingles 10-11
Sioux Falls Cybersecurity Conference 12-13
Chamber Golf Tournament

Agribusiness events

Ag Appreciation Day14
National Farmer's Day at the Barn15
Sioux Empire Livestock Show16-17
Sale of Champions

Young Professionals Network events

Birthday Bash 2	20
YP Week	21
Off the Clock	22
Morning Buzz	22
YPN Golf Tournament	23
Kringle 2	<u>2</u> 4
Speed Networking2	25

Calendar of Chamber events	26
Other opportunities to support the Chamber	27

Our Mission Statement

As the leading business advocate for the area, the Greater Sioux Falls Chamber of Commerce represents its members by building consensus and creating strategies that advance and promote the economic health and quality of life in the region.

Nearly **2,000** CHAMBER MEMBER BUSINESSES employ more than **85,000** PEOPLE

More than **940** YOUNG PROFESSIONALS are members of the Sioux Falls YPN

This past year, Chamber events connected members, offered quality programming and created networking opportunities at more than

50 CHAMBER EVENTS and 70 YPN EVENTS



This past year, more than **\$250.000** in

SPONSORSHIP SUPPORT

empowered Chamber programs and events, making a meaningful impact across our community

With your continued support, we can build on that momentum and create even greater impact in the year ahead



New this year!

We're excited to introduce a smarter, simpler way to plan your Chamber involvement. The Greater Sioux Falls Chamber of Commerce is proud to unveil this brand new Sponsorship Guide—a centralized, easy-to-navigate guide to every sponsorship opportunity available in the upcoming fiscal year.

Why this matters

Built directly from member feedback, this new packet is designed to give you:

- · A complete view of all sponsorship opportunities
- The ability to plan ahead with confidence
- A streamlined way to align your sponsorships with your business goals
- Whether you manage marketing, budgeting or community outreach, this tool was created with your needs in mind

What you'll find inside

The packet includes a full range of Chamber programs and events, such as:

- High-visibility events like the Sioux Empire Livestock Show and Operation Thank You
- Engagement opportunities like Young Professionals Network (YPN) events and golf tournaments
- Each listing includes clear details on pricing, audience reach and benefits—making it easy to find opportunities that match your brand and budget

Designed for every member

Whether you're a small business looking to build visibility or a large organization aiming to deepen community impact, this system is:

- Flexible to fit your goals
- Transparent in pricing and benefits
- Strategic in helping you make the most of your investment

This is more than a packet—it's a smarter way to partner with the Chamber. And it's something you helped shape.

Questions about sponsorships, events or benefits?

Contact Carly Reinders, Director of Member Experience, at creinders@siouxfalls.com or (605) 373-2010

Key dates and how it works

<u>July 10</u>

The full sponsorship packet becomes available online your one-stop resource to explore all opportunities for the upcoming fiscal year.

<u>August 7</u>

Sponsorship selections officially open. Watch your email and Chamber communications for the link to the online form where you can submit your selections.

How to Claim Your Sponsorships Simple Submission

Use the online form to select your sponsorships. Opportunities are available on a firstcome, first-served basis unless a first right of refusal is noted.

Confirmation

Staff will reach out to confirm your selected sponsorships once the online form is submitted.

Streamlined Invoicing

Choose from flexible invoicing options that best suit your organization. Our improved process reduces back-and-forth and brings greater clarity to your sponsorship investment.

119th Annual Meeting

Tuesday, October 14, 2025

Duration: 4 hours, 5-9 p.m.

Location: Sioux Falls Convention Center

Estimated attendance: 1,300-1,500

Target audience:

Business and community leaders/ executives, engaged Chamber members and volunteers and Sioux Falls supporters

M Volunteer

If you or any of your staff would like to serve on the ticket sales committee, please call the Chamber office at (605) 336-1620 for more information.

119th Chamber Annual Meeting

The Greater Sioux Falls Chamber of Commerce Annual Meeting is the premier gathering of business professionals in our region. Held each October, this signature event celebrates the achievements of the past year while unveiling the Chamber's strategic vision for the year ahead. As the largest business event in the area, it offers sponsors unparalleled visibility and a chance to connect with influential leaders from across the community.

Champion Sponsor - \$15,000 | 2 available

- Two (2) tables of ten (10) seats in a premium location, with four (4) complimentary bottles of wine
- Recognition aligned with your sponsorship tier, including:
 - Your logo on printed and emailed event invitations
 - ▷ Your logo and link on the event website
 - Your logo showcased in Chamber social media posts
 - Your logo on printed event program
 - Your business name printed on event tickets
 - Your business name included on all event promotional materials
 - Recognition in the official press release
 - Verbal and visual acknowledgment during the program
 - Six (6) sponsored ads in *Quickly*, the Chamber's weekly email newsletter to members (redeemable within 12 months)

First right of refusal to continue as Champion Sponsor for next year's Annual Meeting.

Advocate Sponsor - \$5,000 | 8 available

- One (1) table of ten (10) seats in a premium location, with two
 (2) complimentary bottles of wine
- Recognition aligned with your sponsorship tier, including:
 - ▷ Your logo and link on the event website
 - ▷ Your logo showcased in Chamber social media posts
 - Your business name included on all event promotional materials
 - Your business name listed on printed event program
 - Recognition in the official press release
 - Visual acknowledgment during program

First right of refusal to continue as Advocate Sponsor for next year's Annual Meeting.

















30th Annual Operation Thank You

Thursday, November 13, 2025

Duration: All day

Location: City-wide, with program at Best Western Ramkota Hotel

Estimated attendance: 300 volunteers visiting more than 1,500 members

> **Target audience:** Every Chamber member!

M Volunteer

If you or members of your staff would like to participate in this event by volunteering to make personal visit deliveries, please call the Chamber office at (605) 336-1620 for more information.



Door Prize donation opportunity





Operation Thank You

2025 marks the 30th Annual Operation Thank You event! This legacy event recruits nearly 300 volunteers who will be making personal visits to more than 1,500 member businesses in one day! Volunteers will deliver the 2026 Chamber membership decal and extend our sincere appreciation of each member's support of our organization and community. An event of this magnitude cannot be done without great sponsors from our business community.

Lead Thank You Sponsor - \$1,500 | *Exclusive*

- Recognition aligned with your sponsorship tier, including:
 - Your logo on event signage, printed program and printed survey piece
 - Your logo featured in Chamber News magazine
 - Your logo showcased in enhanced Chamber social media posts
 - Verbal acknowledgment during the program
- Opportunity to share welcoming remarks during the program

First right of refusal to continue as Lead Thank You Sponsor for next year's Operation Thank You event.

Gratitude Sponsor - \$500

- Recognition aligned with your sponsorship tier, including:
 - > Your logo on event signage and printed program
 - Your logo featured in Chamber News magazine
 - > Your logo showcased in Chamber social media posts
 - Verbal acknowledgment during the program

Support Sponsor - \$250

- Recognition aligned with your sponsorship tier, including:
 - > Your business name listed on printed program
 - Your business name featured in Chamber social media posts
 - Verbal acknowledgment during the program

SIOUX Day at the FALLS LEGISLATURE

Sioux Falls Day at the Legislature offers Chamber members a unique opportunity to engage directly with state legislators and advocate for key issues affecting the Sioux Falls area. Participants travel from Sioux Falls to Pierre by bus in the morning, observe the legislative session in action and conclude the day at a social featuring prominent government officials and legislative leaders. This event fosters meaningful connections and demonstrates strong community support for the region's priorities.

Champion Sponsor - \$1,200

- Includes four (4) event tickets for bus transportation and the legislative reception, including name badges identifying your sponsorship
- Recognition aligned with your sponsorship tier, including:
 - Your logo on printed signage at the reception
 - Your logo showcased in Chamber social media posts
 - Your business name and link on the event website and event-specific email broadcast
 - Your logo featured in "thank you" advertisement published in Chamber News magazine

Advocate Sponsor - \$600

- Includes two (2) event tickets for bus transportation and the legislative reception, including name badges identifying your sponsorship
- Recognition aligned with your sponsorship tier, including:
 - Your logo on printed signage at the reception
 - Your business name and link on the event website and event-specific email broadcast
 - Your logo featured in "thank you" advertisement published in Chamber News magazine

Supporting Sponsor - \$300

- Includes one (1) event tickets for bus transportation and the legislative reception, including name badges identifying your sponsorship
- Recognition aligned with your sponsorship tier, including:
 - > Your logo on printed signage at the reception
 - Your business name and link on the event website and event-specific email broadcast
 - Your business name listed in "thank you" advertisement published in Chamber News magazine

42nd Annual Sioux Falls Day at the Legislature

Wednesday, February 18, 2026

Duration: All day

Location: Sioux Falls to the South Dakota State Capitol in Pierre

Estimated attendance: 100

Target audience: Business owners and executives, Chamber volunteers, engaged

Chamber volunteers, engaged members and Leadership Sioux Falls participants





Date Availability:

October 2025	.No Mixer
November 2025	Reserved
December 2025	Reserved
January 2026	Reserved
February 2026	Reserved
March 2026	Reserved
April 2026	Reserved
May 2026	Reserved
June 2026	
July 2026	Reserved
August 2026	Reserved
September 2026	Reserved
October 2026	Reserved
November 2026	Reserved
December 2026	Reserved
January 2027	
February 2027	Reserved
March 2027	Reserved
April 2027	Reserved
May 2027	Reserved
June 2027	
July 2027	
August 2027	
September 2027	
October 2027	
November 2027	Reserved
December 2027	

Duration: 2 hours, 4-6 p.m. Estimated attendance: 150-200

Target audience: Chamber members looking to make connections and network, engaged volunteers

Wolunteer opportunity

If you or any of your staff would like to serve on the Chamber Crew as event support, please call the Chamber office at (605) 336-1620 for more information.

MEMBERSHIP

Membership Mixer Sponsorship - \$500 12 per year

Hosting a Chamber Membership Mixer is a powerful way to elevate your visibility while connecting with a dynamic audience of local business leaders, entrepreneurs, and decisionmakers. These events are designed to foster meaningful networking in a relaxed, engaging environment.

- Host recognition includes:
 - Your logo featured in an event-specific email broadcast promoting the Mixer
 - Your logo featured on a printed Mixer calendar postcard mailed to all Chamber members
 - Your logo featured in Chamber News magazine and the weekly Quickly email newsletter
 - Your business featured as the host on the official Chamber Facebook event page
 - Photos from your Mixer published in the following issue of Chamber News
 - Event photos shared on Chamber social media platforms
- Exclusive host opportunities:
 - Welcome and address attendees during the program, with Chamber leaders and volunteers recognizing your business as the host
 - Option to offer giveaways or door prizes to boost engagement and visibility
 - Showcase your venue, products or services through tours, demonstrations or interactive experiences
 - Create a memorable experience that keeps your business top-of-mind with Chamber members

Host responsibilities:

As the host, in addition to the sponsorship, you'll provide appetizers and a cash or hosted bar for attendees. This is your chance to get creative—consider featuring signature bites, themed drinks or locally-inspired offerings that reflect your brand and make the event unforgettable.

















Date Availability:

October 2025	Reserved
November 2025	Reserved
December 2025	Reserved
January 2026	Reserved
February 2026	Reserved
March 2026	Reserved
April 2026	Reserved
May 2026	Reserved
June 2026	Reserved
July 2026	Reserved
August 2026	Reserved
September 2026	Reserved
October 2026	Reserved
November 2026	
December 2026	
All 2027 dates curren	tly open

Duration: 1.5 hours, 7:30-9 a.m.

Estimated attendance: 50-60

Target audience: Chamber members looking to make connections and network, engaged volunteers

N Volunteer

If you or any of your staff would like to serve on the Chamber Crew as event support, please call the Chamber office at (605) 336-1620 for more information.



Morning Mingle Sponsorship - \$350 12 per year

This morning networking event is the perfect platform to showcase your business and connect with local business leaders in a friendly, informal setting. Engage with attendees while they gather over coffee and make valuable connections with other Chamber members.

- Host recognition includes:
 - Your logo featured in an event-specific email broadcast promoting the Mingle
 - Your business name listed in Chamber News magazine and the weekly Quickly email newsletter
 - Your business featured as the host on the official Facebook event page
 - Photos from your Mingle published in the following issue of Chamber News
 - Event photos shared on Chamber social media platforms
- Exclusive host opportunities:
 - Welcome and address attendees during the program, with Chamber leaders and volunteers recognizing your business as the host
 - Option to offer giveaways or door prizes to boost engagement and visibility
 - Showcase your venue, products or services through tours, demonstrations or interactive experiences
 - Create a memorable experience that keeps your business top-of-mind with Chamber members

Host responsibilities:

As the host, your sponsorship includes providing a light breakfast, coffee and a variety of other beverages such as juices, teas, sparkling water or other refreshments that suit a morning gathering. This is your opportunity to get creative: consider locally-sourced items or branded treats that reflect your business's personality and hospitality while fueling meaningful morning connections.

















Sioux Falls Cybersecurity Conference

Tuesday, May 12, 2026

Duration: 5 hours, 8 a.m.-1 p.m. **Location:** Sioux Falls Convention Center

Estimated attendance: 180-220

Target audience: Computer and IT professionals and business owners



CONFERENCE

The Sioux Falls Cybersecurity Conference is a must-attend event for those dedicated to protecting their business and community in the digital age. It offers insights into emerging threats, best practices, and technologies to strengthen cybersecurity. Supporting this event helps position Sioux Falls as a leader in digital security while empowering local businesses to stay safe and competitive.

Gold Sponsor - \$10,000 | Exclusive

- Includes ten (10) conference attendees with name badges identifying your sponsorship
- Recognition aligned with your sponsorship tier, including:
 - Your logo and link on the event website and event-specific email broadcast
 - ▷ Your logo showcased in Chamber social media posts
 - Your logo on printed and digital event signage
 - Verbal acknowledgment throughout the event
- Exclusive opportunities:
 - Help plan the event with conference facilitators
 - Provide a speaker of your choice
 - Address attendees from the main stage, introduce a keynote speaker and showcase a video on the main stage
 - Provide branded lanyards as well as distribute materials or giveaways on attendee tables
 - Host a vendor booth at the conference

First right of refusal to continue as Gold Sponsor for next year's conference.

Silver Sponsor - \$5,000 | 6 available

- Includes five (5) conference attendees with name badges identifying your sponsorship
- Recognition aligned with your sponsorship tier, including:
 - Your logo and link on the event website and event-specific email broadcast
 - Your logo showcased in Chamber social media posts
 - ▷ Your logo on printed and digital event signage
 - Verbal acknowledgment throughout the event
- Exclusive opportunities:
 - Provide a speaker of your choice
 - Host a vendor booth at the conference

Networking Sponsor - \$2,500 | Exclusive

- Includes three (3) conference attendees with name badges identifying your sponsorship
- Recognition aligned with your sponsorship tier, including:
 - Your logo on signage at the refreshment area
 - Your business name included in the conference schedule as Networking Break Sponsor
 - Verbal acknowledgment during the networking break
- Exclusive opportunity:
 - Provide a breakout session speaker of your choice

Chamber Golf Tournament

The Agribusiness Advisory Council invites Chamber members to enjoy one last golf outing of the season! Join fellow Greater Sioux Falls Chamber of Commerce members for a fun-filled day of sunshine and 18 holes at Grand Falls Casino & Golf Resort. Both seasoned golfers and beginners are welcome to play and spend the afternoon networking and connecting with peers.

Drink Cart Sponsor - \$500 | Exclusive

- · Business logo on tournament print materials and advertising
- Business logo on golf cart GPS
- Exclusive opportunity:
 - Provide promotional items for golf goodie bags

Hole Sponsor - \$250 | 18 available

- Provide pin prize (value of \$25-50)
- Business logo on tournament print materials and advertising
- Business logo on golf cart GPS
- Exclusive opportunities:
 - Provide promotional items for golf goodie bags
 - Option to provide a representative and set up table at your sponsored hole for additional visibility and engagement



Chamber Golf Tournament September 2026

Duration: All day **Location:** Grand Falls Casino

& Golf Resort

Estimated attendance: 200

Target audience: Highly engaged Chamber members and volunteers, golf enthusiasts and ag supporters

> Pin Prize donation opportunity



Ag Appreciation Day Wednesday, August 5, 2026

Duration: 2 hours, 11 a.m.-1 p.m. **Location:** W.H. Lyon Fairgrounds

Estimated attendance: 3,000

Target audience:

Farmers, ranchers, fair-goers, community leaders and a host of volunteers from local businesses

M Volunteer

If you or any of your staff would like to help thank farmers by serving lunch, please call the Chamber office at (605) 336-1620 for more information.



AG APPRECIATION DAY

Ag Appreciation Day, hosted by the Agribusiness Division of the Greater Sioux Falls Chamber of Commerce, celebrates the vital role of agriculture in our community and economy. Held each year on the first Wednesday of the Sioux Empire Fair, the event features a hearty pork lunch served by volunteers, live entertainment, and engaging activities—all to thank and connect with local farmers and ranchers, the heart of Sioux Falls' economy.

Harvester Sponsor - \$900

- Five (5) guaranteed volunteer slots for one shift
- Recognition aligned with your sponsorship tier, including:
 - Your business name listed in event presentation (played continuously) and in "thank you" advertisement published in *Chamber News* magazine
 - ▷ Your banner displayed through the duration of the event
 - Verbal acknowledgment by the emcee/live band every 30 minutes
- One (1) table for six (6) attendees at the Chamber's annual Agribusiness Awards Banquet held the following June

Grower Sponsor - \$750

- Five (5) guaranteed volunteer slots for one shift
- Recognition aligned with your sponsorship tier, including:
 - Your business name listed in event presentation (played continuously) and in "thank you" advertisement published in *Chamber News* magazine
 - Your banner displayed through the duration of the event
 - Verbal acknowledgment by the emcee/live band every 30 minutes

Planter Sponsor - \$500

- Five (5) guaranteed volunteer slots for one shift
 - Your business name listed in event presentation (played continuously) and in "thank you" advertisement published in *Chamber News* magazine

Cultivator Sponsor - \$200

• Three (3) guaranteed volunteer slots for one shift

 Your business name listed in event presentation (played continuously) and in "thank you" advertisement published in *Chamber News* magazine

NATIONAL FARMER'S DAY AT THE BARN

Held each October at the Stockyard Ag Experience at Falls Park, National Farmer's Day at the Barn is your chance to recognize hardworking local farmers, share the story of where our food comes from and educate the community about the significance of agriculture in our economy. This nationally-recognized day, held at a time when most farmers are busy at work in their fields, honors those who work tirelessly to bring fresh, healthy food to our tables. The public is invited to enjoy familyfriendly activities, food tastings and even a pick-your-own pumpkin patch! Join us at this free, festive autumn event!

Field Sponsor - \$500

- Your logo on all National Farmer's Day at the Barn advertising with size aligned to your sponsorship tier
- Your logo showcased in Chamber social media posts
- Recognition and business logo in Chamber News magazine

Fork Sponsor - \$250

- Your logo on all National Farmer's Day at the Barn advertising with size aligned to your sponsorship tier
- Your logo showcased in Chamber social media posts
- Recognition and business logo in Chamber News magazine

National Farmer's Day at the Barn October 2026

Duration: 3 hours, 3-6 p.m.

Location: Stockyard Ag Experience at Falls Park

Estimated attendance: 100

Target audience: Families, farmers and agriculture supporters



Sioux Empire Livestock Show January 27–February 1, 2026

Duration: 6 days

Location: W.H. Lyon Fairgrounds Expo Building

Estimated attendance: 3,000

Target audience:

Exhibitors and their families, agriculture supporters, farmers, volunteers and the general public

Colunteer opportunity

If you or any of your staff would like to volunteer to assist with this event, please call the Chamber office at (605) 336-1620 for more information.





SIOUXEMPIRE LIVESTOCK SHOW

Since 1954, this annual event has brought together agricultural producers and the Sioux Falls business community for livestock shows, junior judging competitions, and vendor showcases. Sponsorship offers high-impact visibility and a chance to support the region's agricultural heritage.

Premium Show Sponsor - \$5,000 | Exclusive

• Recognition aligned with your sponsorship tier, including:

- Your logo and link on the Livestock Show website
- Your logo showcased in Chamber and Livestock Show social media posts
- Your logo on all event promotional materials and on rolling placement on all live streaming services
- Your banner displayed throughout duration of the event
- Verbal acknowledgment during each livestock show
- Your logo displayed in a "thank you" advertisement published in *The Cattle Business Weekly* and *Chamber News* magazine after the show
- Exclusive opportunities:
 - Provide materials or giveaways for exhibitor bags
 - ▷ Four (4) tickets to the Sale of Champions

First right of refusal to continue as Premium Show Sponsor for next year's Sioux Empire Livestock Show.

Show Ring Sponsor - \$3,500 | 2 available \$2,500 | 1 available

- Recognition aligned with your sponsorship tier, including:
 - Your business name used as the official name of the show ring in all printed materials and live announcements during the event
 - Your banner displayed in your sponsored show ring
 - Your logo and link on the Livestock Show website
 - Your logo showcased in Chamber and Livestock Show social media posts
 - Your business name listed in a "thank you" advertisement published in *The Cattle Business Weekly* and *Chamber News* magazine after the show

• Exclusive opportunity:

Provide announcer for one of the livestock shows taking place in your show ring

First right of refusal to continue as Show Ring Sponsor for next year's Sioux Empire Livestock Show.

Online Broadcast Sponsor - \$2,000

- Your logo and link on the Livestock Show website
- Your logo showcased in Chamber and Livestock Show social media posts
- Your logo on all event promotional materials and on rolling placement on all live streaming services
- Verbal acknowledgment during each livestock show
- Your banner displayed throughout duration of the event
- Your business name listed in a "thank you" advertisement published in *The Cattle Business Weekly* and *Chamber News* magazine after the show

Elite Sponsor - \$2,000

- Your logo and link on the Livestock Show website
- Your logo showcased in Chamber and Livestock Show social media posts
- Verbal acknowledgment during each livestock show
- Your banner displayed throughout duration of the event
- Your business name displayed on awards presented to youth exhibitors
- Your business name listed in a "thank you" advertisement published in *The Cattle Business Weekly* and *Chamber News* magazine after the show

Trophy Sponsor - \$1,000

- Your logo and link on the Livestock Show website
- Your logo showcased in Livestock Show social media posts
- Verbal acknowledgment during each livestock show
- Your banner displayed throughout duration of the event
- Your business name displayed on awards presented to youth exhibitors
- Your business name listed in a "thank you" advertisement published in *The Cattle Business Weekly* and *Chamber News* magazine after the show

Banner Sponsor - \$550

- Your logo showcased in Livestock Show social media posts
- Verbal recognition during each livestock show
- Your banner displayed throughout duration of the event
- Your business name listed in a "thank you" advertisement published in *The Cattle Business Weekly* and *Chamber News* magazine after the show

Buckle Sponsor - \$350

- Your logo showcased in Livestock Show social media posts
- Verbal acknowledgment during each livestock show



Sale of Champions Friday, January 30, 2026

5 p.m. – Social hour 6 p.m. – Steak dinner 7 p.m. – Event program 7:30 p.m. – Premium auction

Duration: 2.5 hours

Location: W.H. Lyon Fairgrounds Expo Building

Estimated attendance: 350

Target audience:

Business and community leaders, ag supporters and exhibitors and their families

More information: siouxempirelivestockshow.com



The Sale of Champions offers a unique opportunity to support the agricultural backbone of the Sioux Empire while enjoying a lively evening of networking, entertainment and delicious food.

Don't miss your chance to witness the finest livestock being auctioned off by hard-working, dedicated exhibitors. Come be a part of this proud tradition and help sustain the rich agricultural heritage of our region!

Meal Sponsor - \$2,500 | Exclusive

- Eight (8) tickets to the event with reserved seating
- Recognition aligned with your sponsorship tier, including:
 - Your logo showcased in Chamber and Livestock Show social media posts
 - Your logo displayed on screens during the social hour, signage at designated bar areas and event programs
 - Verbal acknowledgment during the program

First right of refusal to continue as Meal Sponsor for next year's Sale of Champions.

Social Sponsor - \$1,500 | Exclusive

- Eight (8) tickets to the event with reserved seating
- Recognition aligned with your sponsorship tier, including:
 - Your logo showcased in Chamber and Livestock Show social media posts
 - Your logo displayed on screens during the social hour, signage at designated bar areas and event programs
 - Verbal acknowledgment during the program

First right of refusal to continue as Social Sponsor for next year's Sale of Champions.

Table Sponsor - \$550

- Eight (8) tickets to the event with reserved seating
- Recognition aligned with your sponsorship tier, including:
 - Your logo showcased in Livestock Show social media posts
 - ▷ Your logo displayed on screens during the social hour

















YPN Birthday Bash April 2026

Duration: 3 hours, 4-7 p.m.

Location: TBD

Estimated attendance: 150

Target audience: Young professionals



Door Prize donation opportunity





The Birthday Bash is our annual celebration of the Young Professionals Network—an energetic gathering that brings together members for an evening of connection, community and fun. Featuring drinks, snacks and lively conversation, this event is a chance for YPs to reflect on another impactful year and look ahead to what's next. It's one of our most highly anticipated socials of the year!

Sip & Celebrate Sponsor - \$1,000 | *Exclusive*

- Recognition tailored to your sponsorship level, including:
 - > Your logo showcased in YPN social media posts
 - Your logo and link on the event website
 - Your logo on drink tickets provided to each attendee
 - Verbal acknowledgment during event
 - Your logo on prominent signage at bars indicating your sponsorship as the drink provider

First right of refusal to continue as Sip & Celebrate Sponsor for next year's YPN Birthday Bash event.

Party Plate Sponsor - \$500

- Recognition tailored to your sponsorship level, including:
 - > Your logo showcased in YPN social media posts
 - ▷ Your logo on prominent signage at food tables



YP Week is a celebration of all things Young Professionals Network—bringing together our community for a full week of networking, growth, and engagement. From professional development sessions and community tours to social events and service opportunities, YP Week highlights the energy, talent, and impact of Sioux Falls' young professionals. It's the perfect opportunity to connect, learn, and lead.

Presenting Sponsor - \$1,000 | Exclusive

- Recognition tailored to your sponsorship level, including:
 - > Your logo showcased in YPN social media posts
 - Your logo on event signage and digital promotion materials
 - Your logo and link on the event website
 - $\triangleright\,$ Your logo showcased in YPN social media posts and stories
 - Verbal acknowledgment as well as a chance to address guests kickoff or signature event

First right of refusal to continue as Presenting Sponsor for next year's YP Week.

Daily Theme Sponsor - \$300 | 3 Available

- Recognition on your specific day, including:
 - Your logo on event signage and digital promotion materials
 - Your logo and link on the event website
 - Provide giveaways or distribute materials tied to that day's theme (i.e. Professional Growth, Community Impact)

YP Week April 2026

Duration: Week of the Birthday Bash

Location: TBD

Estimated attendance: 150

Target audience: Young professionals



YPN Off The Clock Monthly

Duration: 2 hours, 4:30-6:30 p.m.

Estimated attendance: 150

Target audience: Young professionals



YPN Morning Buzz March 2026

Duration: 1.5 hours, 7:30-9 a.m.

Estimated attendance: 60

Target audience: Young professionals



YPN Off The Clock

Off the Clock is YPN's monthly after-hours networking event designed to foster casual connections in a relaxed setting. Hosted by Chamber member businesses, this event gives young professionals the opportunity to build relationships, explore local venues, and engage with the business community outside of traditional work hours.

Off the Clock Sponsorship 10 per year Sponsorship is free with hosting responsibilities

Host recognition includes:

- Your business featured as the host on the official YPN Facebook event page
- Photos from your Off the Clock published in the following issue of Chamber News
- Event photos shared on YPN social media platforms

Host responsibilities:

As the host, you'll set the vibe with appetizers and either a cash or hosted bar. This is your moment to shine—think signature snacks, themed cocktails or local flavors that show off your brand's personality and make the night one to remember.

YPN Morning Buzz

Morning Buzz is YPN's monthly morning networking event where young professionals connect over coffee before the workday begins. Hosted by a Chamber member business, this casual gathering provides a welcoming space to build relationships, exchange ideas, and start the day with fresh connections.

Morning Buzz Sponsorship 12 per year

Sponsorship is free with hosting responsibilities

- Host recognition includes:
 - Your business featured as the host on the official YPN Facebook event page
 - Photos from your Off the Clock published in the following issue of Chamber News
 - Event photos shared on YPN social media platforms

Host responsibilities:

As the host, you'll help kick off the day by providing a light breakfast, coffee, and a mix of beverages like juice, tea, or sparkling water. Want to stand out? Go for locally-sourced goodies or branded treats that show off your company's vibe while fueling great morning convos.

YPN Golf Tournament

Our annual Golf Tournament blends friendly competition with high-impact networking. This full-day event brings young professionals together for a round of golf, meaningful connections, and plenty of fun on the course. The day wraps up with a lively post-party—giving participants one more chance to socialize and celebrate.

Putt & Party Sponsor - \$1,500 | Exclusive

- Recognition tailored to your sponsorship level, including:
 - > Your logo prominently displayed at post-party venue
 - Your logo and link on the event website
 - Verbal acknowledgment as well as a chance to address guests during the post-party
 - > Your logo showcased in YPN social media posts and stories

First right of refusal to continue as Putt & Party Sponsor for next year's YPN Golf Tournament.

Tee Time Lunch Sponsor - \$1,500 | Exclusive

- Recognition tailored to your sponsorship level, including:
 - Your logo displayed on each boxed lunch for golfers
 - Option to personally distribute the lunches, giving you the opportunity to interact directly with all golfers
 - Your logo and link on the event website
 - Verbal acknowledgment as well as a chance to address guests during the post-party
 - > Your logo showcased in YPN social media posts and stories

First right of refusal to continue as Tee Time Lunch Sponsor for next year's YPN Golf Tournament.

Fairway Fleet Sponsor - \$500

- Recognition tailored to your sponsorship level, including:
 - Your logo displayed on steering wheel or each golf cart
 - Your logo and link on the event website
 - Verbal acknowledgment during the post-party

Hole Sponsor - \$200 | 18 available

- Provide pin prize (value of approx. \$50)
- Your logo on golf cart GPS
- Option to provide a representative and set up table at your sponsored hole for additional visibility and engagement

YPN Golf Tournament September 2026

Duration: All day

Location: TBD

Estimated attendance: 150

Target audience: Young professionals and golf enthusiasts

Pin Prize donation opportunity



YPN Kringle December 2025

Duration: 3 hours, 7-10 p.m.

Location: TBD

Estimated attendance: 150

Target audience: Young professionals



Door Prize donation opportunity





Get into the holiday spirit with YPN's annual holiday celebration—The Kringle. This festive networking event brings young professionals together for an evening of good cheer, featuring delicious food, seasonal drinks, a live DJ and exciting door prizes. It's the perfect way to wrap up the year while connecting with peers in a fun and relaxed atmosphere.

Festive Food Sponsor - \$2,500 | Exclusive

- Four (4) event tickets
- Recognition tailored to your sponsorship level, including:
 - Your logo showcased in YPN social media posts
 - Your logo and link on the event website
 - Your logo on drink tickets provided to each attendee
 - Verbal acknowledgment during event
 - Your logo on prominent signage at food table
- Exclusive opportunity:
 - Address guests during the event program

First right of refusal to continue as Festive Food Sponsor for next year's Kringle.

Giveback Sponsor - \$1,000 | Exclusive

- Two (2) event tickets
- Opportunity to choose or co-select a nonprofit partner or cause (e.g., toy drive, warm clothing donations, hygiene kits, etc.)
- Recognition tailored to your sponsorship level, including:
 - Your logo on all event materials and signage at the donation table or collection site
 - Verbal acknowledgment during event
 - Your logo showcased in YPN social media posts

Photobooth Sponsor - \$1,000 | Exclusive

- Two (2) event tickets
- Recognition tailored to your sponsorship level, including:
 - Your logo on all printed and digital photo booth images
 - Verbal acknowledgment during event
 - Your logo showcased in YPN social media posts

YPN Speed Networking

One of our most dynamic events of the year, Speed Networking offers young professionals the chance to make meaningful connections in a fast-paced, high-energy format. Participants rotate through a series of brief, structured conversations maximizing the number of new connections they make in a short amount of time. It's a fun and effective way to grow your network quickly.

Quick Bites Sponsor - \$500 | Exclusive

- Recognition tailored to your sponsorship level, including:
 - Your logo on event signage and digital promotion materials
 - Your logo on prominent signage at food tables
 - Your logo and link on the event website
 - > Your logo showcased in YPN social media posts
- Exclusive opportunity:
 - Provide brief remarks at the start of the event

Drink Sponsor - \$500 | Exclusive

- Recognition tailored to your sponsorship level, including:
 - Your logo on event signage and digital promotion materials
 - > Your logo on prominent signage at beverage station
 - Your logo and link on the event website
 - > Your logo showcased in YPN social media posts
- Exclusive opportunity:
 - Provide a welcome toast or brief remarks at the start of the event

YPN Speed Networking March 2026

Duration: 2 hours, 11 a.m.-1 p.m.

Location: TBD

Estimated attendance: 60

Target audience: Young professionals





2025-26 Chamber Event Calendar

Events scheduled as of July 10, 2025. Dates subject to change

Octobe	r 2025	March	2026
TBD	National Farmer's Day at the Barn	TBD	YPN Speed Networking
14	119th Chamber Annual Meeting	10	March Membership Mixer
23	Morning Mingle	Amril 20	
Novem	ber 2025	April 20 TBD	YP Week and YPN Birthday Bash
12	Morning Mingle	14	April Membership Mixer
13	Operation Thank You		
25	Holiday Fair & November Mixer	May 20	26 May Membership Mixer
Decem TBD	ber 2025 YPN Kringle	July 20	26
2	Morning Mingle	14	July Membership Mixer
9	December Membership Mixer	August	2026
		TBD	Ag Appreciation Day
January 13	y 2026 January Membership Mixer	11	August Membership Mixer
27-31	Sioux Empire Livestock Show	Septen	nber 2026
30	Sale of Champions	TBD	YPN Golf Tournament
		8	September Membership Mixer
Februa	-		
1	Sioux Empire Livestock Show		ership Mixer, Morning MIngle, YPN Off the Clock and g Buzz events are all held monthly. Future dates TBI
10	February Membership Mixer	MOTHIN	g buzz events are an new Monthly. Future dates TB
18	Sioux Falls Day at the Legislature		

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Other opportunities to support the Chamber

Advertising

Chamber News

Chamber News is a high-quality magazine publication that features business news and information about Chamber members, by Chamber members. It includes Chamber events and activities, member and volunteer recognitions and more.

The magazine is published ten times a year and is mailed to approximately 4,000 Chamber members and available at magazine racks around the community. The publication is also available at chambernews.com and as an Issuu flipbook. Ad rates start at \$450. To advertise or learn more, contact us at (605) 336-1620 or email chambernews@siouxfalls.com.

Quickly

Quickly is an electronic weekly update of two weeks of Chamber activities that is emailed to more than 5,000 Greater Sioux Falls Chamber of Commerce members and their employees. Only Chamber members receive this publication and only Chamber members can advertise to other Chamber members in this publication.

Ads are \$100 per week with no minimum number of times to advertise. To advertise or learn more, contact us at (605) 336-1620 or email Teresa Schreier at tschreier@siouxfalls.com.

Website Ads

The Chamber's website, siouxfallschamber.com, offers information about the benefits of belonging to the Chamber as well as information about volunteering, Chamber events, community links and content from *Chamber News* magazine. Ad rates start at \$175.

Show your support for the Chamber and promote your business at the same time through a banner ad on siouxfallschamber.com. To advertise or learn more, contact us at (605) 336-1620 or email Jill Blom at jblom@siouxfalls.com.







Check out our social media channels for event photos and information on upcoming events!



/siouxfallschamber /siouxempirelivestockshow /siouxfallsypn

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Greater Sioux Falls Chamber of Commerce Sioux Falls Young Professionals Network