GREATER SIOUX FALLS CHAMBER OF COMMERCE

Navigating the 2026-27 Chamber Sponsorship Guide

Your guide to visibility, connection and impact

The Greater Sioux Falls Chamber of Commerce's Sponsorship Guide makes it easy to plan your involvement and align your investments with your business goals. Built on member feedback, the guide brings together sponsorship opportunities for the upcoming Chamber year — from high-visibility programs like Operation Thank You and Ag Appreciation Day to connection-focused events like YP Week and golf tournaments. Each listing outlines pricing, audience reach and benefits, helping you find the right fit for your brand and budget.

Make the most of your sponsorship

Align with your goals

Choose sponsorships that reflect your values and support your priorities — whether that's brand visibility, community engagement, talent recruitment or thought leadership. The right fit reinforces your mission and connects your business with the audiences you want to reach.

Build visibility and relationships

Reach influential audiences through Chamber events and look beyond logo placement. Select sponsorships offer opportunities to welcome attendees, share materials or provide branded giveaways. These interactions build recognition and create opportunities for networking, referrals and collaboration.

Engage your team and community

Encourage employees to attend or volunteer at events you support. It's a way to strengthen team connections, build relationships and demonstrate your commitment to local initiatives such as agriculture, workforce development and young professionals.

Plan for year-round impact

Reserve sponsorships early and choose opportunities that fit your goals and budget. Spread your involvement throughout the year and extend your reach through Chamber advertising, content submissions and social media engagement to keep your brand visible and connected.

Questions about sponsorships, events or benefits?

Contact us at gsfcc@siouxfalls.com or (605) 336-1620

Key dates and how it works

Early September

Sponsorship Guide released

Late September

Sponsorship selections open

Watch your email and Chamber communications for timely information and resources on requesting sponsorships.

How to Claim Your Sponsorships

- Submit Online: Use the form to select your requested sponsorships. Most are first-come, first-served unless marked with first right of refusal.
- Confirmation: Chamber staff will follow up to confirm your selections.

Where to find the guide

Link to the PDF

Link to the flipbook

Where to find the form

Link to the form

Or visit siouxfallschamber.com/sponsorship