CONNECTOR MEMBERSHIP CHECKLIST

Make the most of your Chamber membership by taking advantage of these available benefits. Use this checklist to track what you've claimed and identify opportunities to increase your visibility, connections and impact in the greater Sioux Falls business community.

EXCLUSIVE CONNECTOR MEMBER BENEFITS

- ☐ Attend **public policy & advocacy briefings**

  Receive exclusive invitations to briefings with Chamber leadership, providing insight into legislative issues impacting your business and community.

- ☐ Submit a **digital ad** for siouxfallschamber.com (six months)

  Receive six months of digital advertising on the Chamber website. You may update your ad once per quarter.

- ☐ Host an **annual ribbon cutting** for any business milestone

  Celebrate launches, anniversaries, initiatives or achievements with a Chamber-supported event and increased community visibility.

- ☐ Include **your promotional materials** in the New Member Package

  Share your business with new Chamber members through welcome gift bags distributed at New Member Coffees.

- ☐ Include **additional locations** and **subsidiary businesses** under your primary account

  Extend the value of your membership by adding additional locations and subsidiary businesses under your primary listing. Expand your directory presence by increasing visibility allowing customers and partners to more easily connect with your business.

- ☐ Claim your invitation to **exclusive marketing-focused education** and networking opportunities

  Learn from experts how you can promote your business at workshops throughout the year. Watch for these exclusive invitations.

- ☐ Schedule a **Business Spotlight** on siouxfallschamber.com

  Share your story with one member-written article per year, published on the Chamber website blog and promoted on Chamber social media to boost your visibility.

- ☐ Request a **digital copy** of the Chamber Membership mailing list

  Request one digital copy of the Chamber Membership mailing list each year to support outreach and business development.

- ☐ Display your Chamber Member **window decal**

  Decals are provided to new members and distributed annually to existing members to proudly display ongoing support for our business community.

- ☐ Customize your **enhanced listing** in the online Member Directory

  Create a robust online listing with your logo, description, contact details, website, social links and photos to help boost SEO and online visibility.

- ☐ Engage with the Chamber's full-time **advocacy team**

  The Greater Sioux Falls Chamber of Commerce serves as the voice of business at all levels of government, advocating for policies that support a strong business climate and represent the interests of the Sioux Falls business community.

- ☐ Stay up to date with **Chamber publications**

  Get Chamber News *magazine, the* Quickly *e-newsletter,* Chamber Advocate *public policy emails and other regular Chamber communications.*

- ☐ ***Attend Chamber events*** to grow your network and learn more about the community

  Don't miss exclusive pricing for members! Log in and register yourself and your employees for upcoming Chamber events and programs.

- ☐ **Promote your events** on siouxfallsevents.com

  Share your events with the community through siouxfallsevents.com, a community-wide events calendar.

*Visit our **Member Resource Hub** to get started with your Chamber membership and take advantage of your benefits. Find step-by-step guides, tools and member-only resources to update your profile, promote your business, explore events and stay connected.*

siouxfallschamber.com/resources

GREATER SIOUX FALLS CHAMBER OF COMMERCE

*To take advantage of these benefits or learn more about individual options, please contact **Carly Reinders at creinders@siouxfalls.com**.*

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