VISIONARY MEMBERSHIP CHECKLIST

Make the most of your Chamber membership by taking advantage of these available benefits. Use this checklist to track what you've claimed and identify opportunities to increase your visibility, connections and impact in the greater Sioux Falls business community.

EXCLUSIVE VISIONARY MEMBER BENEFITS

- ☐ Provide your logo for **Visionary recognition**
  Showcase your organization's leadership through logo placement on the Chamber website.
- ☐ Select your **nonprofit membership recipient**
  Gift a two-year Classic membership to a nonprofit of your choice.
- ☐ Select your **Vision Sioux Falls Award recipient**
  Recognize an individual making meaningful contributions to the community.
- ☐ Attend the **Visionary Dinner**
  Join fellow Visionary members and Chamber leadership at this exclusive annual event.
- ☐ Invest in your team with **YPN Memberships**
  Receive complimentary YPN memberships to support professional development and strengthen your team's connection to the Sioux Falls community.
- ☐ Watch for your provided logo on the **Chamber Visionary Member banner**
  Logo recognition on the Visionary Member banner prominently displayed at signature Chamber events.

- ☐ Attend the **Executive Briefing**
  Secure your reserved seat at this exclusive annual event featuring Sioux Falls business leaders.
- ☐ Register for **ChamberHood luncheons**
  Receive one ticket to each luncheon to stay informed on business activity and development across Sioux Falls.
- ☐ Register for **Good Morning Sioux Falls**
  Receive two tickets to both annual breakfast events featuring legislative and community updates.
- ☐ Submit a **digital ad** for siouxfallschamber.com (one year)
  Receive one year of digital advertising on the Chamber website. You may update your ad once per quarter.

- ☐ Reserve a seat on the exclusive **annual city-wide Bus Tour**
  Receive an invitation to reserve a seat on the bus to tour the city of Sioux Falls.
- ☐ Schedule your **Business Connections Tour**
  Receive one reserved seat on the bus to this exclusive tour of the city of Sioux Falls.
- ☐ Attend **public policy & advocacy briefings**
  Receive exclusive invitations to briefings with Chamber leadership, providing insight into legislative issues impacting your business and community.
- ☐ Host an **annual ribbon cutting** for any business milestone
  Celebrate launches, anniversaries, initiatives or achievements with a Chamber-supported event and increased community visibility.
- ☐ Include **your promotional materials** in the New Member Package
  Share your business with new Chamber members through welcome gift bags distributed at New Member Coffees.
- ☐ Include **additional locations** and **subsidiary businesses** under your primary account
  Extend the value of your membership by adding additional locations and subsidiary businesses under your primary listing. Expand your directory presence by increasing visibility allowing customers and partners to more easily connect with your business.

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*Visit our **Member Resource Hub** to get started with your Chamber membership and take advantage of your benefits. Find step-by-step guides, tools and member-only resources to update your profile, promote your business, explore events and stay connected.*

siouxfallschamber.com/resources

GREATER SIOUX FALLS CHAMBER OF COMMERCE

*To take advantage of these benefits or learn more about individual options, please contact **Carly Reinders at creinders@siouxfalls.com.***

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- [ ] Claim your invitation to **exclusive marketing-focused education** and networking opportunities

  Learn from experts how you can promote your business at workshops throughout the year. Watch for these exclusive invitations.

- [ ] Schedule a **Business Spotlight** on siouxfallschamber.com

  Share your story with one member-written article per year, published on the Chamber website blog and promoted on Chamber social media to boost your visibility.

- [ ] Request a **digital copy** of the Chamber Mailing list

  Request one digital copy of the Chamber Membership mailing list each year to support outreach and business development.

- [ ] Display your Chamber Member **window decal**

  Decals are provided to new members and distributed annually to existing members to proudly display ongoing support for our business community.

- [ ] Customize your **enhanced listing** in the online Member Directory

  Create a robust online listing with your logo, description, contact details, website, social links and photos to help boost SEO and online visibility.

- [ ] Engage with the Chamber's full-time **advocacy team**

  The Greater Sioux Falls Chamber of Commerce serves as the voice of business at all levels of government, advocating for policies that support a strong business climate and represent the interests of the Sioux Falls business community.

- [ ] Stay up to date with **Chamber publications**

  Get Chamber News *magazine, the* Quickly *e-newsletter,* Chamber Advocate *public policy emails and other regular Chamber communications.*

- [ ] **Attend Chamber events** to grow your network and learn more about the community

  Don't miss exclusive pricing for members! Log in and register yourself and your employees for upcoming Chamber events and programs.

- [ ] **Promote your events** on siouxfallsevents.com

  Share your events with the community through siouxfallsevents.com, a community-wide events calendar.